

BANGALORE DERMATOLOGICAL SOCIETY - IADVL

(Reg. : 27.8.98)

Bangalore, Karnataka
www.bdsmembers.in



President

Dr. Nandini A. S.

Mob : 98868 29579

drnandinias2002@yahoo.co.in

Secretary

Dr. Aneesh S.

Mob : 90084 93738

aneeshsam15@gmail.com

Treasurer

Dr. Sanjana A. S.

Mob : 96111 28011

sanjana629@gmail.com

Vice PresidentsDr. Jagadish P.
94804 93999Dr. Harini Thummuluri
95903 36777**Joint-Secretaries**

Dr. Sujala Sacchidanand Aradhya

99002 80192

Dr. Sowmya C. S.
96111 16181**Executive Committee**Dr. Rasya Dixit
94494 04645Dr. Shashikiran A. R.
99800 80227Dr. Sachin S.
95386 90636Dr. Heera Ramesh
88672 67270Dr. Shishira R. Jartarkar
81054 71887Dr. Monika M. Gowda
95388 80387**Advisory Committee**Dr. Asha G. S.
94480 02120Dr. Leelavathy B.
94481 69982Dr. Sharath Kumar B.C.
98455 16483Dr. Vijay Aithal
98806 87689Dr. T. K. Sumathy
98451 63009Dr. Raghavendra
96202 53426Dr. Mamatha P.
9035357921Dr. Belliappa P. R.
94496 64666Dr. Rajendra Okade
98800 10325Dr. N. T. Madan Mohan
98450 74316Dr. T.S. Nagesh
98445 78068Dr. Adarsh Gowda
96861 00333Col (Dr.) Anuj Bhatnagar
77952 26288Dr. Raghunatha S.
98865 20848Dr. Nataraja H.V.
9845008319**BDS Academy Chairperson**Dr. Asha G. S.
94480 02120**BDS Academy Convener**Dr. Radhika S. R.
90360 92365**Chief Editor**Dr. Eswari L.
98459 35375**Executive Editor**Dr. Sushant Swamy
99800 64578**Ex-Officio : Past President**Dr. Leelavathy B.
Mob : 94481 69982**Past Secretary**Dr. Mahesh Kumar C.
Mob : 99805 58998**Past Treasurer**Dr. Harini Thummuluri
Mob : 95903 36777

Date : 02-02-2022

Dear Members,

Season's Greetings from Bangalore Dermatological Society.

Off late, we have noticed that some of our members have associated themselves with online aggregator platforms like Practo, Pristine care, etc to gain patients. These platforms offer patients and charge a commission for the same . We wish to remind our members that not only is this unethical, it is also a violation of the law. These platforms might appear lucrative initially, but are disastrous for our practice in the long run.

The Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002, states that,

A Physician shall not give, solicit, or receive nor shall he offer to give, solicit, or receive any gift, gratuity, commission or bonus in consideration of or return for the referring, recommending or procuring of any patient for medical, surgical or other treatment. A physician shall not directly or indirectly, participate in or be a party to act of division, transference, assignment , subordination, rebating, splitting or refunding of any fee for medical, surgical or other treatment.(Section 6.4.1)

Additionally, it is clearly stated that " A Physician shall not use touts or agents for procuring patients." (Section 7.19)

With respect to the above, we would like to request members to resist from associating with above online platforms that are nothing but illegal sales platforms. Those that have already associated are requested to withdraw from the same. These agents only lead to a situation of divide and rule, and create an unhealthy competition amongst our own fraternity resulting in decline in quality and loss of camaraderie.

In the event that any member is found doing the same, he/she may be referred to the Medical Council for necessary action.

Let us stay united and resolve to uphold ethics and pledge not to fall prey to slavery.

Best regards,

Dr. Nandini A.S
President, BDS

Dr. Aneesh S
Secretary, BDS